

# Could you be an EOCA Sustaining Member?

## ENABLING CHANGE

**Sustaining Members** are leaders within the outdoor industry, supporting, sustaining and furthering our **Commitment to Conservation**.

Sustaining Members proudly finance a system that is unique to our industry and not seen in any other - enabling valued and forward thinking industry members to work together in protecting our planet.

Since 2015, a select, but dedicated, group of EOCA members have been leading the way as Sustaining Members, **funding the foundations of conservation**. They enable the future growth of EOCA and its work, bringing the outdoor industry together, supporting conservation projects around the world that protect nature and address the loss of biodiversity and climate crisis.

As a result, EOCA saw a \*111% growth in the number of projects supported annually, a \*78% growth in funds committed to new projects annually, and a \*22% growth in membership numbers. (\*Figures correct at time of publishing in 2021).

With new and continued Sustaining Members, **EOCA** can commit to continuing to grow its actions, addressing biodiversity loss and mitigating against climate change, for the next three years.

## EOCA SUSTAINING MEMBERS DECLARATION

### RESPONSIBILITY

We acknowledge that our businesses, the outdoor industry and everyone's wellbeing, **depends on healthy environments** and wild spaces. We take **collective responsibility** to look after them extremely seriously.

### INDUSTRY LEADING

Challenges to our fragile environment are increasing. The outdoor industry is substantial and more can be done to **make a major contribution** to protect and care for wild places and their fauna and flora.



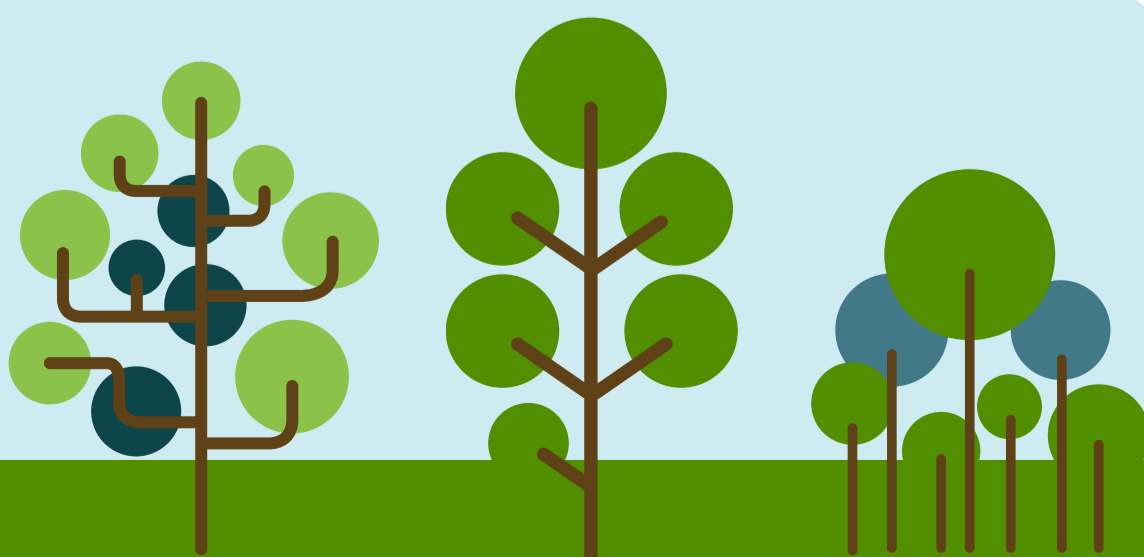
### PARTNERSHIP

EOCA provides a **unique collective mechanism** to enable the whole of the outdoor industry to work in partnership; effectively and efficiently addressing current and future threats to the environment.



### ENABLING CHANGE

EOCA's role is to ensure all its work and funded projects **support nature's solutions** to mitigating against the climate emergency and the ongoing dramatic loss of biodiversity.



# EOCA Sustaining Membership

Make your Commitment to Conservation now

## WHAT'S INVOLVED?

- Sign up to the Sustaining Members Declaration for three years
- Commit to paying €10,000 annually to finance EOCA on behalf of the entire European outdoor industry
- Be active ambassadors for conservation and EOCA

## WHAT ARE THE BENEFITS?

### For your company

- Opportunities to highlight your company's leadership role
- Materials available for purpose driven marketing
- Exclusive communication opportunities within and beyond the industry
- Become an enabler of the industry's response to the climate emergency and biodiversity loss

### For the environment

- A magnified impact from your contribution, allowing the allocation of all funds from the outdoor industry to support action on the ground through conservation projects
- A credible, easy, and effective way to enable EOCA to action your corporate sustainability goals
- Facilitating growth of the conservation of vital environments on behalf of the entire outdoor industry

## CURRENT SUSTAINING MEMBERS



[EOCACONSERVATION.ORG/MEMBERSHIP/SUSTAINING-MEMBERS](https://EOCACONSERVATION.ORG/MEMBERSHIP/SUSTAINING-MEMBERS)

